

2025 Annual Report

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Who We Are

Bubbles Turtle Conservation (BTC) is a marine conservation initiative based in Perhentian Island, Malaysia. Founded alongside Bubbles Dive Resort, BTC has been actively involved in protecting sea turtles by preserving their habitat and raising awareness for over two decades. The program focuses on key activities such as beach clean, hatchery management, night patrols to safeguard nesting turtles, and releasing hatchlings back to the sea. BTC also engages with schools and tourists to raise awareness about turtle conservation.

Our Mission

Our mission is to protect turtle habitats, raise awareness about conservation, and support eco-tourism. Through these efforts, we aim to build a lasting, positive relationship between humans and turtles, ensuring their survival for future generations.

Our Vision

Our vision is to create a world where turtles and humans coexist in harmony.

What We Achieved



Our Impact in Numbers

12,134

**Hatchlings
Released**

This season, we achieved an **87% hatch rate**, surpassing our 80% target, thanks to the team's dedication in maintaining ideal hatchery conditions.

We had **60 nesting mothers**, 30 returning mothers and 30 new mothers, with nest sizes ranging from **23 to 160 eggs**.

19,267

Eggs Protected

271

Nests Protected

A high nesting season with 201 nests protected in our hatchery and 70 nests protected in-situ due to the lack of space in the hatchery.

As one of our mission is to raise awareness through education, we conducted **213 turtle talks** at Bubbles Dive Resort and visited **3 schools** to raise awareness about turtle and coral conservation.

213

Turtle Talks Conducted

24

Beach Cleanups

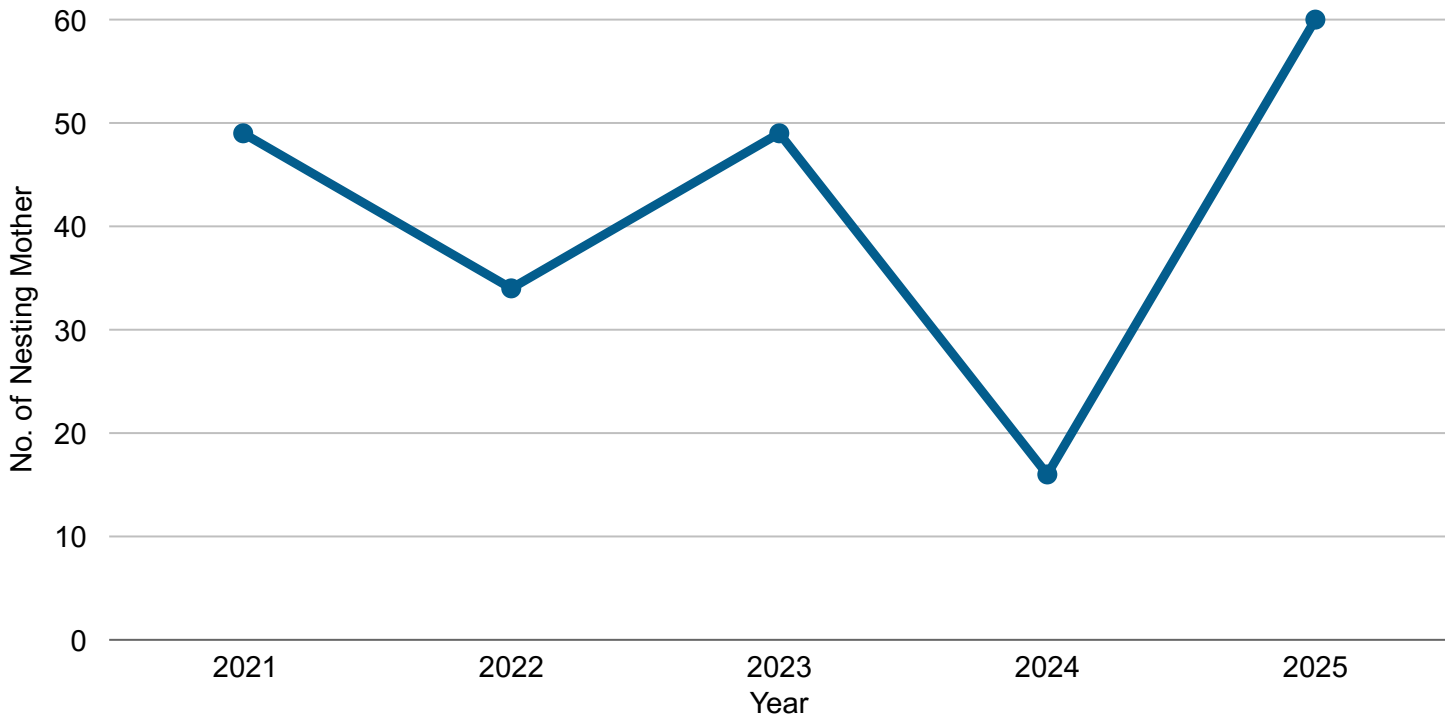
A total of 24 beach cleanups were conducted to keep nesting areas clear, collecting a total of **759.19kg** of trash this season. The data is uploaded to Clean Swell to support global conservation efforts.



Supporting Data

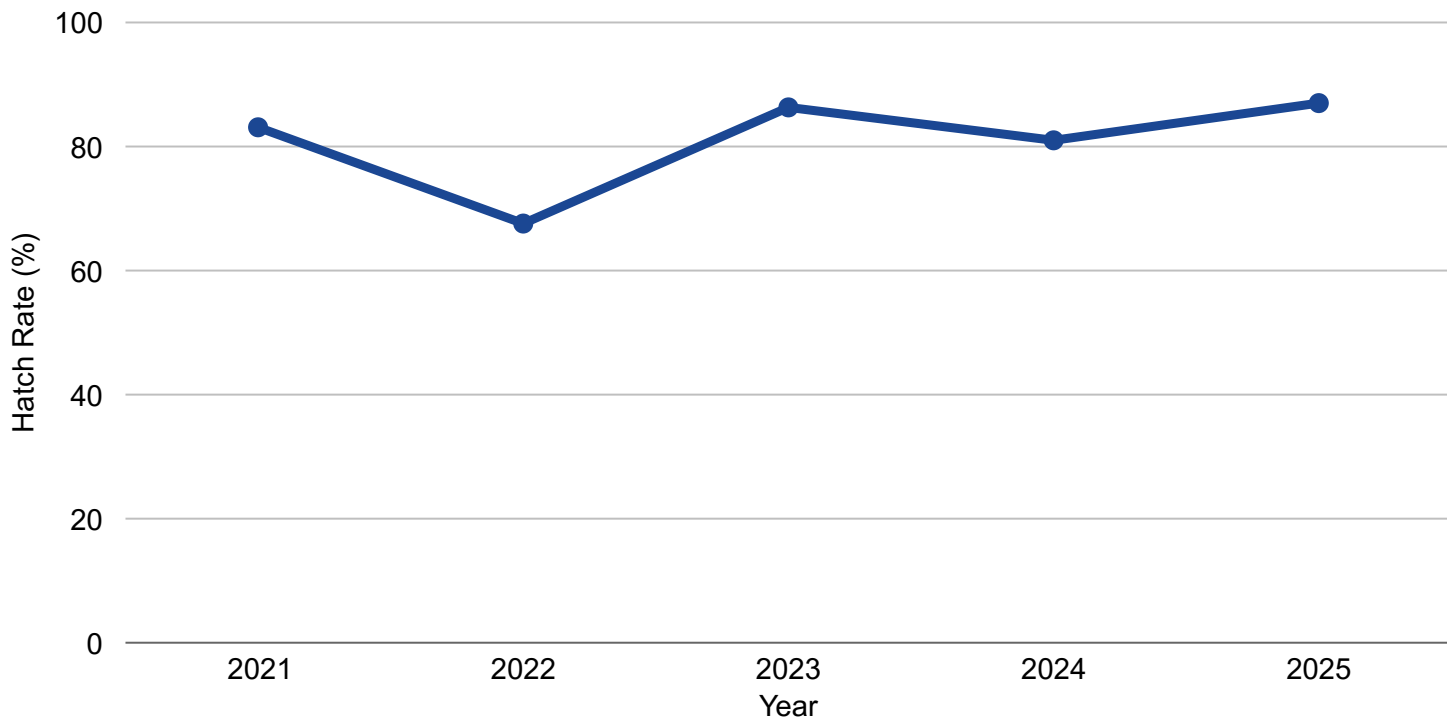
BTC's project goal is to maintain nesting beach in order to keep it as a viable location for nesting sea turtles and a hatch rate at or above 80%.

Figure 1: Number of nesting mother turtle in the last 5 years (2020 - 2024)



This year, we have the highest nesting mother turtle count over the past five years. As we understand that sea turtles, particularly green sea turtles, don't nest annually. After a productive nesting season, many enter a resting phase, during which they recover and rebuild their energy reserves. This break is essential for their health and ensures they have the strength needed for future nesting seasons. After a very low nesting count in 2024, the high surge of nesting activity for this year is expected.

Figure 2: Average hatch rate in the last 5 years



Ensuring a high hatch rate is essential for protecting sea turtle populations. Despite challenges like changing weather patterns, predators, and increased human activity, BTC has remained committed to sustaining high hatch rates. Efforts to maintain high rates include:

- Conducting regular beach patrols to identify nesting turtles and safely relocate eggs to the hatchery.
- Creating ideal incubation conditions by carefully monitoring sand temperature and minimizing disturbances.
- Safely guiding hatchlings to the ocean, giving them the best chance to thrive in the wild.

**Year 2022 sees a low hatch rate of 68%, this was due to the ant infestation incident at the hatchery. Measures were put in place to prevent further infestation (adding barriers). A paper was published in the event of this incident.*

Link to published paper:

[R⁶ Predatory ants invading sea turtle nests on the East Coast of Peninsular Malaysia | Request PDF](#)

Other Events/Programs

We had an amazing year working with volunteers, groups, schools and tourists from all over the world.



**Turtle Conservation
Experiential Program**

This year, the Bubbles Turtle Conservation Experiential Program received overwhelming turn up of 144 participants from around the world. Throughout the 6-day, 5-night immersive experience, participants shadowed our dedicated interns and took part in vital conservation tasks such as beach patrols, data collection, and hatchery upkeep.

“This is truly an experiential program with a good mix of theory and hands on learning. It surpassed my expectations and I learned a lot from the enthusiastic team of young people at Bubbles Turtle Conservation.” - Emily Teo, Singapore, Participant of 2024



**Nexus International
School**

We were privileged to host a group of young volunteers from **Sayfol International School** for an exciting 4-day, 3-night visit in June 2025. From snorkeling with reef fish to helping release baby turtles, the students were fully immersed in hands-on conservation work.



Vegan Traveller Group

This year we also had the privilege to co-host with Fuze Ecoteer the **Vegan Traveller Group** from the United States for 4 days 3 nights in August 2025. Huge thanks to the team for their dedication to learn more about turtle and ocean conservation and their help in beach clean and night patrols!



Dignity for Children

We were also honoured to be invited to **Dignity for Children Foundation** to conduct a turtle conservation talk in May 2025 for the children and help raise awareness about the importance of protecting our marine ecosystems.

Through interactive simulations, we gave the children a glimpse into what a night patrol and data collection session looks like at Bubbles Turtle Conservation. They were enthusiastic and engaged throughout the experience, and we hope this small introduction will spark a lasting interest in marine life and inspire the next generation of ocean conservationists.

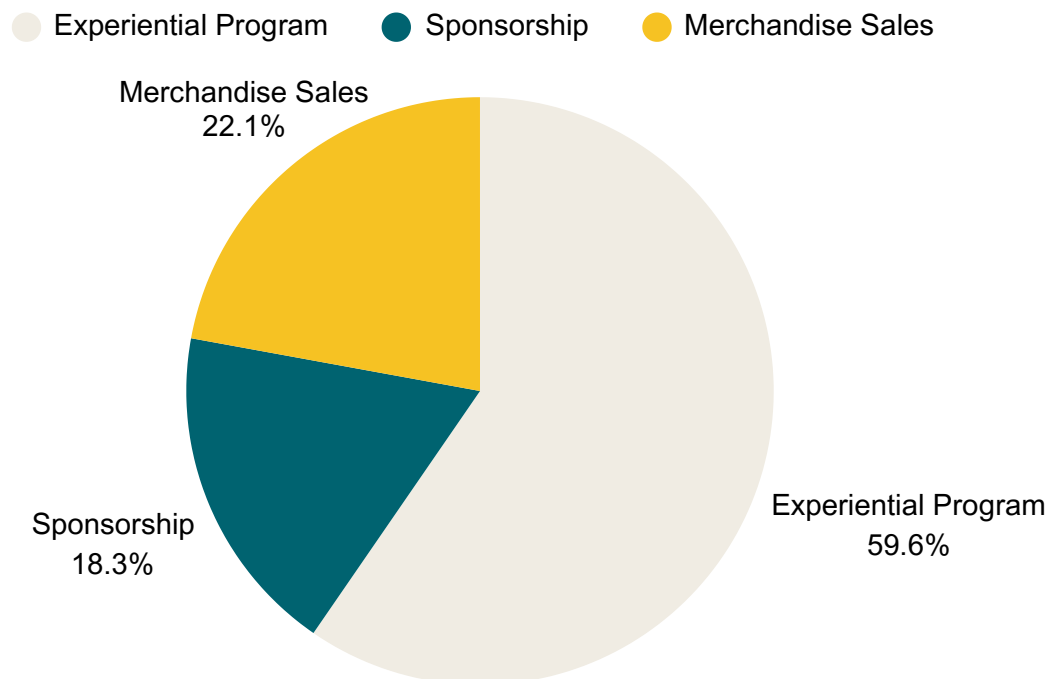
Our Financials

For the year of 2025, total revenue was RM151,241.85, and total expenditure was RM186,821.70.

BTC Finance Summary 2025

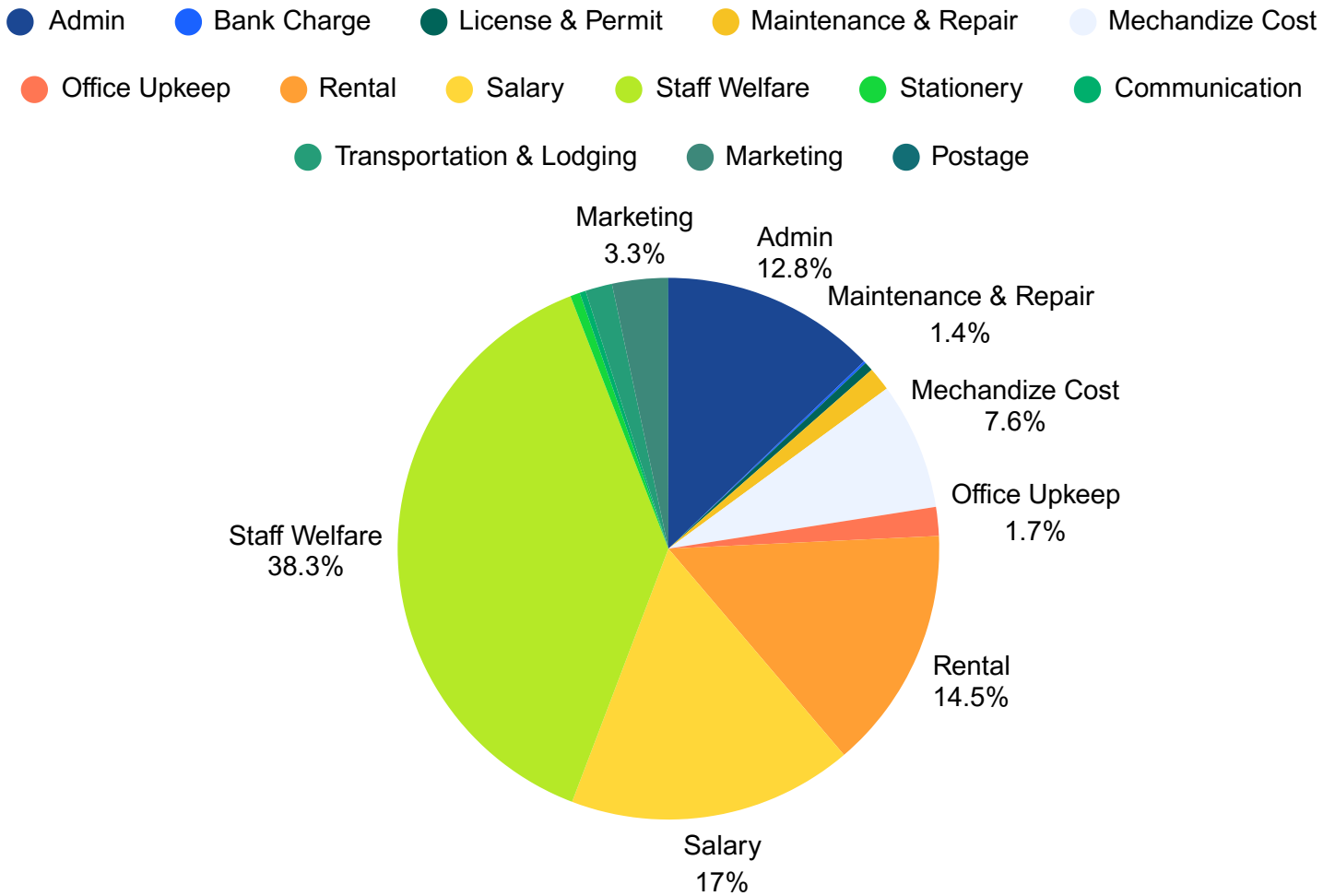
<i>Classification</i>	SUM of Amount In (RM)	SUM of Amount Out (RM)
Expenses - Admin & Development	0.00	24000.00
Expenses - Bank Charge	0.00	250.00
Expenses - License & Permit	0.00	1000.00
Expenses - Maintenance & Repair	0.00	2646.94
Expenses - Marketing	0.00	6170.02
Expenses - Merchandise Cost	0.00	14192.97
Expenses - Office Upkeep	0.00	3213.54
Expenses - Postage	0.00	84.00
Expenses - Rental	0.00	27130.00
Expenses - Salary	0.00	31792.20
Expenses - Staff Welfare	0.00	71587.95
Expenses - Stationery	0.00	1077.96
Expenses - Telephone	0.00	679.19
Expenses - Transportation & Lodging	0.00	2996.93
Merchandise Sales	33499.85	0
Sales - Program & Workshop	90105	0
Sponsorship	27637.00	0.00
Grand Total	151,241.85	186821.70

Figure 3: BTC Revenue for 2025



According to the chart, the majority of our revenue, accounting for 59.6% of the total, is generated from the experiential program. Since the start of the program in 2023, the number of participants have been growing year on year, which proves that more people are interested in eco-travels and conservation knowledge.

Figure 3: BTC Expenditure for 2025



According to the chart, the largest portion of our expenditure, 38.3%, goes towards staff welfare. This mainly covers food, accommodation, and dive courses for 12 interns each season, amounting to RM71,587. Interns support essential conservation work for 2.5–3 months each season.

The second largest expense, 17%, is for the salaries of our permanent staff. The third largest expense is the RM24,000 land rental fee. As Bubbles Turtle Conservation does not own the land where our project operates, the land must be rented. Currently, Bubbles Dive Resort sponsors this rental fee while BTC works towards becoming financially independent.

BTC officially obtained Social Enterprise accreditation in 2025. As our expenses still exceed our revenue, we are continuing to work towards financial sustainability and rely significantly on public support to sustain our conservation efforts.

Gratitude

The Bubbles Turtle Conservation team sincerely thanks all our sponsors for their generous support throughout the 2025 season. Your contributions have been instrumental in keeping our project running successfully.

What We Envision

For the 2026 season, we aim to maintain our 80% hatch rate, keep our project site's beach in top condition, and consistently provide awareness through education to the public. We're also looking to welcome more collaborators, sponsors, and volunteers to strengthen our efforts and ensure the project continues to thrive with even greater support.



Contact Us

For further information, please reach out to us at **turtle@bubblesdc.com**.

Bubbles Turtle Conservation

Help Protect Turtles and Their Habitat with Us!

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